



Webinar #2
**Business
Exchange –
Brazil & Israel**

08.02.2017

NEW YORK	09 ^{AM}
SÃO PAULO	10 ^{AM}
LONDON	14 ^{AM}



GUILHERME POTENZA, SENIOR ASSOCIATE, VEIRANO ADVOGADOS

Guilherme Potenza leads the venture capital practice of Veirano Advogados. He assists several national and foreign tech companies and venture capital funds. He worked at the American firm Fenwick & West LLP, in the Silicon Valley, and authors several articles and books on M&A and venture capital. He is member of the Entrepreneurship, Innovation and Seed Capital Committee of ABVCAP



Webinar #2
**Business
Exchange –
Brazil & Israel**

08.02.2017

NEW YORK	09 ^{AM}
SÃO PAULO	10 ^{AM}
LONDON	14 ^{AM}



DANIEL UNGER IBRI, MANAGING PARTNERS AT MINDSET VENTURES, CEO AT ACELERA PARTNERS, PROFESSOR AT INSPER

Daniel Ibri has more than 10 years of experience as a venture capitalist, angel investor, international management consultant, M&A advisor and mentor for startups. Over the past 8 years Daniel has lead strategic planning, financial structuring, turnaround and M&A projects for SMEs in Brazil and mentored dozens of startups from across Brazil, USA and Europe. Daniel founded and managed GRID Investments, a successful Seed and Venture Capital Firm in Brazil, awarded in 2014 as Best VC Fund Manager by

Microsoft / Spark Awards. Daniel also has executive experience and has worked as a trainer and professor for several Brazilian companies and universities. Currently, Daniel is the CEO of Acelera Partners and Founding Partner of Mindset Ventures, a Seed Fund based in the US that invests in American and Israeli Startups. Besides that, Daniel is also Mentor at Endeavor Brazil, Artemisia, ACE and Lisbon-Challenge, member of the Entrepreneurship, Innovation and Seed Capital Committee (CEICS-VC) of the Brazilian Association for Private Equity & Venture Capital (ABVCAP) and professor of entrepreneurship and finance courses at FIAP and INSPER.

Daniel holds a bachelor in Business Management from FGV-EAESP, an MBA in Business Strategy and specialization in Venture Capital from Berkeley University. He also completed several postgraduate and executive courses in universities such as Rotman School of Management, Babson College, Harvard University, University of Texas at Austin, FGV-EDESP (Law School), FIA-USP and INSPER.



Webinar #2
**Business
Exchange –
Brazil & Israel**

08.02.2017

NEW YORK	09 ^{AM}
SÃO PAULO	10 ^{AM}
LONDON	14 ^{AM}



URI ADONI, PARTNER, JVP (JERUSALEM VENTURE PARTNERS)

Uri Adoni is a partner at JVP (Jerusalem Venture Partners), a \$1.2 Billion Dollar fund from Israel, which was recently ranked as one of the top ten VC's in the world, in terms of consistency of performance.

At JVP, Uri is looking after investments in various verticals such as mobile, AdTech, IoT (Internet of Things), computer vision, shared economy, AR/VR and others.

Prior to joining JVP Uri was the CEO of MSN Israel (Microsoft Networks), and before that he was a partner at Publicis Israel advertising agency.